



Company Profile



Born in Italy, Worldwide distributed.



OTL *a long series of firsts in excellence*

OTL represents **state of the art design**, research & development and production of electric karts, with technological solutions and cutting-edge driving experience in all world markets. The **know-how** gained from nearly **fifteen years** of commercial presence in electric powered karts market has allowed the Company to create and refine methodologies for assessing and managing the business of kart tracks and therefore, today OTL is also **one of the world's major players in consultancy** related to the setup and management of entertainment kart circuits. An independent Company with entirely italian capital and production, OTL possesses the most passionate entrepreneurial and **motor sport spirit typical of Italy**, and at the same time, is prepared for strategic business expansion in all evolved markets. Already present - with undisputed success for over a decade - in the most competitive and structured market of the world (USA) OTL is continuing its expansion strategy in all 5 Continents, thanks also to the Strategic Dealers who are able to better represent the Company's philosophy and to support customers with customized delivery solutions.

**1st
Company**

in **Electric Karts**
market

**120
Tracks**
Worldwide



OTL Worldwide Headquarter - Treviso, Italy.

The reliability, innovative technology, design and consultancy expertise, specializing exclusively in electric karts for hire are factors that have enabled OTL to be chosen as a strategic partner for over 120 tracks in the world, and in particular, by two of the world's biggest kart track chains - both based in USA:

K1 Speed - k1speed.com
with no less than 19 tracks, and
Pole Position - polepositionraceway.com
with 12 tracks.

It is mainly due to these factors that OTL still holds a number of firsts in the world of electric karts among which are:

- 1st** in number of customers and tracks - 120 across the world.
- 1st** in production capacity and turnover.
- 1st** to have designed and produced, in 1998, an electric kart for commercial use (for rental to the public at a kart track).
- 1st** to have co-designed and delivered the first kart tracks with only electric karts in USA (Seattle 2001).
- 1st** to introduce the concept of design business / fun for everyone.



OTL *electric kart, the choice of the Future*

OTL has developed proprietary technologies and innovative solutions aimed at improving performance, safety, entertainment, comfort and driving pleasure.

This evolutionary path is represented by the polar star of core technologies: electric motor, software and hardware for control and management of all the electronics of the kart.

A **pioneering choice** - made by OTL more than fifteen years ago - which is now proving to be immensely strategic.

In fact, the realization of an indoor kart with an internal combustion engine is increasingly unthinkable, due to punitive regulations on emissions, risks to health of workers, the inability to realize that it really is a fun "for all" in an environment that can be considered not only as a track location but a family orientated entertainment facility.

In a social context where the words **Green, Eco-Friendly, Zero Emissions** come strongly to popular imagination - with a need for everything that is non-polluting and conceptually clean as expressed by the end customers - the **adoption of an electrically propelled karting system** becomes the real key to business success.

we saved
100K
trees worldwide*

*Comparing to gasoline kart pollution impact of 20million racing hours, worldwide since 1998. Source: OTL.



There are **numerous and significant benefits** of acquiring and managing a fleet of electric karts by OTL:

1. You do not get dirty or smell of oil or gasoline and you do not need any protective clothing;
2. If necessary, you can lower the noise thanks to a special transmission belt, or with the drive chain. If you want to experience strong emotions, you can hear the thrilling sound of a Formula 1 racing car or a super car with the new "OTL Sound System";
3. Contribute effectively to the promotion of a green conscience of a "green addicted" public who would otherwise never drive a gasoline kart;
4. It is easier to obtain permits and authorizations from local Authorities (particularly for indoor facilities);
5. You'll never pay "emission taxes" (already applicable in some advanced Nations);
6. The comparative cost of race management in electric kart is less than the cost for gasoline karts;
7. The average duration of the rental fleet is much longer than for a gasoline kart (much more than 5 years as compared to the 24-month average for a gasoline kart). The income statement of your kart track will have substantial benefits by being amortized over a longer period of the investment;
8. Three times the savings for power management systems of an indoor facility.
As compared to a fuel based kart infrastructure:
 - a. you do not have to deal with costly investments in plants for intake and purification;
 - b. you do not have to pay for electricity utilized for the extraction / purification process;
 - c. you have to pay a lot less to heat the room (because the ventilation cools the environment and in fact in many cases the indoor kart tracks decide not to invest in artificial heating due to excessive costs);
9. Significantly reduce the problems (and associated costs) related to fire safety regulations, which often require a shower (sparkling) facility in the building and have very stringent requirements for fuel storage;
10. Reduce the cost of staff (just one mechanic) and spare parts as the electric motor (in particular the brush less variant used by OTL) does not involve maintenance. No more complex and costly repairs of engines and carburetors with consequential losses due to kart inactivity;
11. You do not need to prevent or deal with the costs associated with the risks of occupational diseases for your employees assigned to the track. In indoor gasoline kart plant, in fact, the probability of long-term employees contracting occupational diseases is very high. The list is split up into partial loss of hearing, olfactory insensitivity due to fuel vapor, breathing problems caused by excessive exposure to exhaust gases and particulate matter;
12. Drastically reduce the cost for cleaning and painting due to blackening of the entire structure;
13. The costs of insurance is reduced, and not just as there is no risk of fire due to the presence of fuel, the annual insurance premium for civil risks is reduced by almost 50% as compared to a conventional gasoline kart. Besides the conventional gasoline kart has recently faced strong resistance in insurance coverage by Companies and judged as high risk.



OTL *constant innovation and listening to the market*

OTL has grown thanks to its Customers.

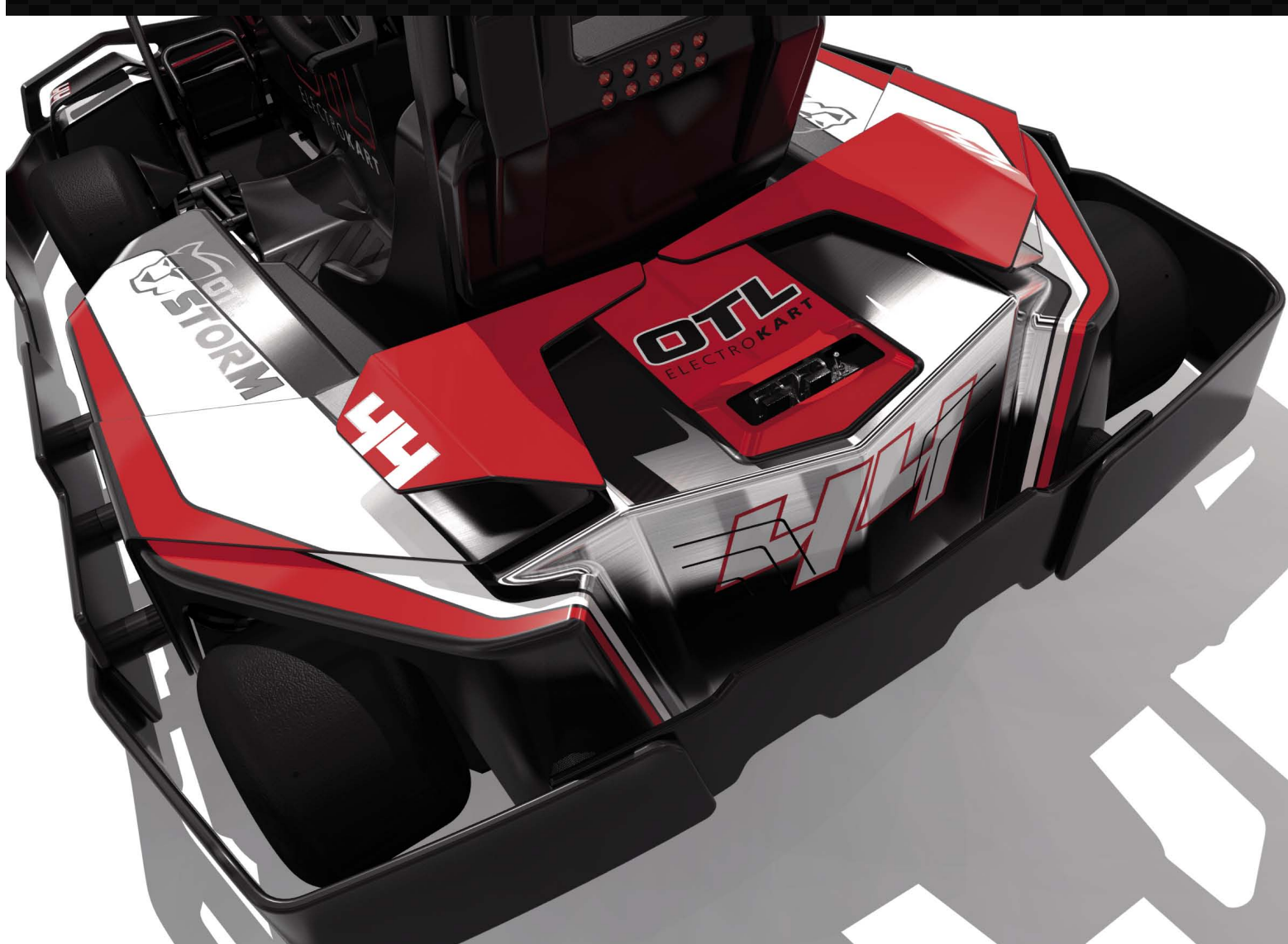
Being the first in 1998 - to venture into what was really a **pioneering market** - we have more than 20 million hours of racing, **an enviable know-how and experience gained in the field**, which is incomparable and difficult to reproduce by those who have recently entered the electric market.

In OTL we are **guided by instinct** and pursue **constant innovation in quality**.

It all starts by **listening**, punctually and attentively **to the needs of the Customers** (the end customer, the one who drives your kart) and **of the Manager** (you with your needs and budget management).

**20
Million
Hours**

of Racing
since 1998, worldwide



Today OTL is present in all world markets with a **kart which is unlike any other competitor**:

1. It has an **attractive design**, by Italian hand but catering to global taste;
2. Its **searing performance**, which does not have to envy the conventional kart. It is suffice to say that the entry-level model for hire (Prokart Storm and Prokart Evo Storm) achieves at 70-80 km/h and the Competition Storm model has even better performance, and while the "racing" version accelerates **from 0-100km in less than 4 seconds!**
3. It is **very comfortable** (wide seat which supplements the body, **adjustable** steering wheel and pedals) and then dramatically increases the degree of **customer satisfaction** and entertainment in its driving experience;
4. It is very firm and has a **highly active driving safety standard**: side protection bars, seat belts, roll-bar according to DIN, foot protection bar, number plate reinforced for the protection of the legs, total casing of all mechanical parts;
5. Thanks to its solid design and construction it has a **very long product life cycle**, with a low wear & tear rate of components (for the benefit of your operating budgets) as compared to a conventional kart;
6. The breadth and depth of range and color **meets all your needs** (tens of models and equipment with a number of different colors, even in a single design project);
7. With a **remote control**, the performance of the OTL kart can be calibrated by experts to suit the needs of **any type of customer** (from a child to a teenager, to women, from the novice to the most experienced to the semi-professional driver).



Seat belts and roll-bar according to DIN standards.



Adjustable steering wheel.



Adjustable pedals.

OTL consulting as a strategic factor

But OTL is not just a manufacturer.

It has a strategic vision to integrate with its Partners.

The operator of a kart track, for us, is not a customer, but a Partner.

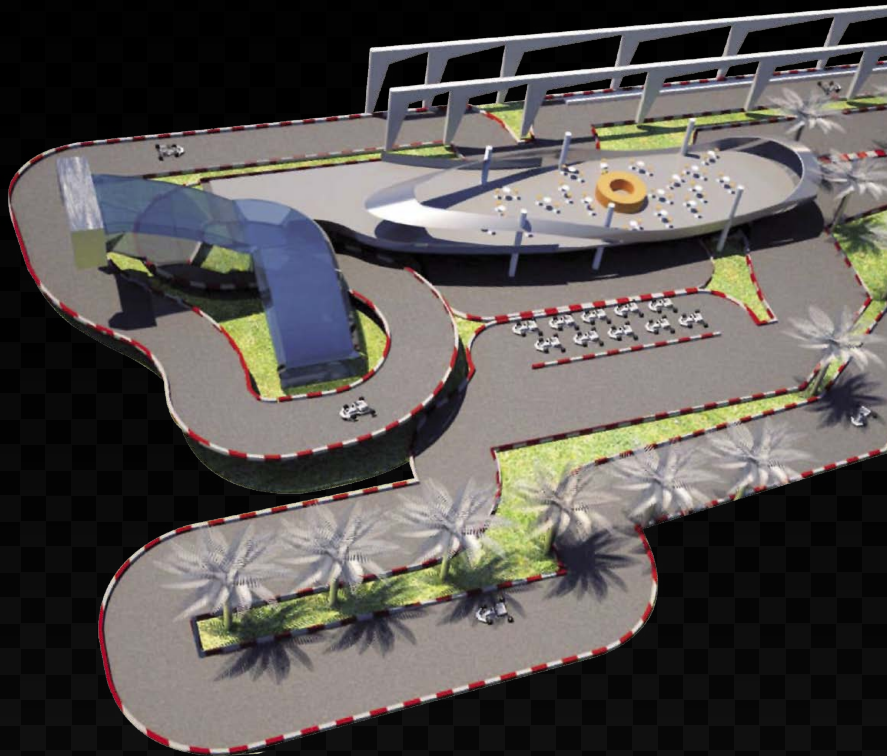
A partner with whom we can study the best solutions for the target market in which it is located, the location and type of area in which to operate, and the business goals it has set for itself.

It's just because only by listening to the needs of our customer we can give you a key to the success which shall also be ours.

We have done so many times all over the world.

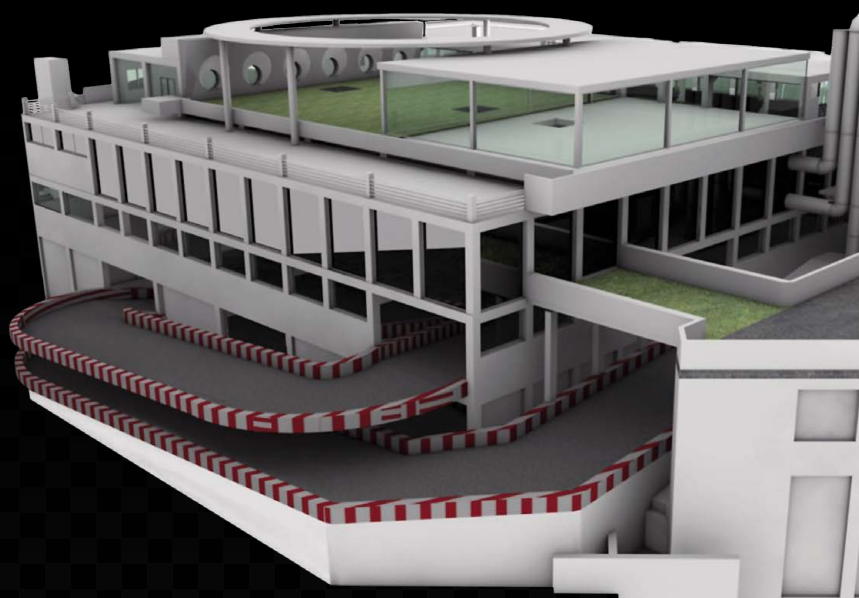
We are ready to do it again tomorrow at your track.

That's why we say that OTL is not just a Producer. Because in fifteen years we have thoroughly understood what Best Practices are to be followed and what Worst Practices are to be avoided.



And this know-how is now at your disposal with an integrated OTL consultancy which makes use of technological resources and internal processes, integrated with the best suppliers worldwide, who have been OTL partners since its founding.

With a multiple steps consultancy/sales path you can take advantage of the strategic know-how, which we call **"Full Service Pack: Track Design & Business Plan"**



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- Figure 1: Location of the study area. The figure consists of three maps. The top-left map shows the location of the study area within Italy, with a red dot indicating the region. The top-right map shows the location of the study area within the Veneto region, with a red dot indicating the area. The bottom map is a detailed map of the study area, showing the Transpolesana road (SS9) and the Lavinio Multifunctional Park (LMP) in red. The map includes a legend for population density and a table of population data.
- | Population Density | Population |
|--------------------|--------------------------------|
| 00 - 10 mins | = 35,000 inhabitants |
| 10 - 20 mins | = 80,000 inhabitants |
| 20 - 30 mins | = 140,000 inhabitants |
| 30 - 45 mins | = 345,000 inhabitants |
| 45 - 60 mins | = 600,000 inhabitants |
| TOTAL | = 1,200,000 inhabitants |
- Lavinio Multifunctional Park is situated along the Transpolesana¹ that actually is a "freeway" very close to the area, linking it by two junctions to the main road; in 20 minutes it's easily achievable both from Verona and Rovigo.

	BUDGET YEAR (VAT not included)																											
														(values are gross background and white line are net)														
														(values in euros)														
Re: Places	115.842	7.942	7.231	7.231	7.231	7.231	7.231	7.231	7.231	7.231	7.231	7.231	7.231															
Turnover KAT Area (ATTT)	18.979	88.076	11.475	103.157	151.287	177.430	181.527	184.823	166.427	113.475	170.527	189.121	182.216															
Turnover Foodcourt Area (ATTT)	306.823	16.876	18.559	18.688	26.180	29.488	30.182	27.183	28.524	27.789	30.986	32.244	306.823															
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OTL

ELECTROKART

RESULTS

(vrs. 7.00 del 22/10/2013)

Dasa-Ragister

82-90-

THE
EXCITING
WORLD OF



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